

Newfoundland Club of America

Charitable Trust

Annual Report 2016

The Newfoundland Club of America Charitable Trust is where we are today because of the dreams and vision of many in the past. The early vision was to form a donations committee to manage an estate bequeath, NCA Rescue was formed to manage Newfoundland dogs in need of help. The Newfoundland Health Challenge was formed from a vision to raise monies for health research. The junior Scholarship Committee was formed to help our NCA Junior members with future education. Hence the NCA Charitable Trust was born to manage the dreams of those who had come before.

I have been privileged and honored to have been a part of this development from the beginning. The NCA Board of Directors serving as Trustee for the NCA Trust has been supportive and instrumental in the growth of the trust from the beginning.

The management of the NCA Trust is the responsibility of the Charitable trust Management Board (CTMB), comprised in 2016 of Clyde Dunphy, Andy Zinsmeyer, Mary Jane Spackman, Mary L Price, Roger Powell, Janice Hight, Kevin Gallagher, John Cornell and Christopher Plum.

The vision to develop an Endowment Fund within the NCA Trust, to provide future monies to invest in rescue and health research has come to fruition. In 2016 we have seen the Endowment fund grow from nearly $30,000 to over $250,000 from donations and estate bequeaths in the past twelve months.

The growth and development of the NCA Trust would not be possible without the help and partnership of the AKC Canine Health Foundation (CHF) and the Morris Animal Foundation (MAF). Mary Jane Spackman represented the NCA Trust at the AKC-CHF Parent Club Conference in St Louis and Clyde Dunphy attended the MAF Annual Meeting and Grant approval meeting in Denver this past year.

NCA Rescue was very busy this past year with the Newfoundland rescue of 44 dogs from a dog producer in Michigan. The fund raising efforts of the "Precious Newfoundlands" campaign was very successful and helped to offset the expenses for caring for these dogs prior to adoption, only 4 dogs remain in rescue from this effort. Great effort on behalf of our rescue team and network of volunteers.

Thank You to all who gave inspiration and support to the NCA Charitable Trust. Your generosity and giving of time and resources to support a healthy future generation of Newfoundland dogs is an inspiration to us all.

You can rest assured that we will continue to do our best to improve the lives and health of our beloved Newfoundlands, Today, Tomorrow and in the Future.

-- Clyde Dunphy,



"The future belongs to those who believe in the beauty of their dreams." Eleanor Roosevelt

NCA National Rescue Network




Precious at Intake

Between December 1, 2014 and January 31, 2015, forty-four Newfoundlands were surrendered to NCA Rescue by a deceased commercial producer's heirs - 44 Precious Newfoundlands in all.

Susan Kerby coordinated the efforts by South Central Newfoundland Rescue and NCA Rescue to negotiate surrenders, arrange foster care and screen potential adopters. For her extraordinary leadership, Susan was named 2015 NCA Member of the Year.

Foster care was provided by members of South Central Newfoundland Club, Great Lakes Newfoundland Club, North Central Newfoundland Club, River King Newfoundland Club, NCA, other Newf fanciers, and volunteers from other breeds' Rescues and boarding facilities. Veterinary care was provided with very generous Rescue discounts. Supplies were donated by NCA members and others.

Attorney services, pro bono, were provided to present evidence for action by the local deputies and county prosecutor.

Articles appeared in the 4th quarter, 2015 and 1st quarter, 2016 issues of Newf Tide and in the Jan., 2016 issue of the AKC Gazette.

To support their veterinary care and foster care, the Precious Newfoundlands crowdfunding campaign was launched August 27, 2015 on the Crowdrise© platform. The campaign was coordinated by NCA webmaster Marylou Zimmerman and promoted on Facebook© and other social media outlets.

Within six months over $55,000.00 was raised by 378 donors, from 40 US states and 7 countries, and 6 Regional clubs. Donations, ranging from $10.00 to $5,000.00, restored the Newfoundland Club of America's Rescue Fund to help other Newfoundlands in Rescue.

Most of these Precious Newfoundlands have been placed in very special adoptive homes. Four Newfs will remain in our foster care for additional medical treatments and evaluations before placement with special adopters.

Thank YOU for your ongoing compassion and generous support for these and all Newfoundlands in the Newfoundland Club of America's Rescue program –

because they are all Precious.

Mary L. Price,
Rescue Chair


Precious
January 2016

"Because Every Newfoundland is Precious"



Endowment Fund

The makeup of the Charitable Trust Management Board (CTMB) is somewhat akin to a firm that has a front and back office. The front office serves as the income producing side; the back the production side. As with many small firms, the same person often does both. CTMB works in this manner. Plus, like a business, we have a Trustee – the NCA Board of Directors.

We realize that our "clients" are NCA members plus Newf fanciers worldwide. In my mind it is an 80/20 ratio. 20% being new supporters or significant increases from past supporters. We are becoming successful. We are being innovative and providing opportunities not often found in Parent Dog Clubs. Obviously this is why I chose the Dogs of the Dow investment strategy for our NCA Charities Endowment Fund. It works.

From dogsofthedow.com: Dogs of the Dow is a stock picking strategy devoted to selecting the highest dividend paying Dow stocks. Our account was created in January 2012. $20,200 was invested. Current value fluctuates between $29,000 and $32,000. Cash always increases since all holdings pay dividends. The account pays no taxes. It works.

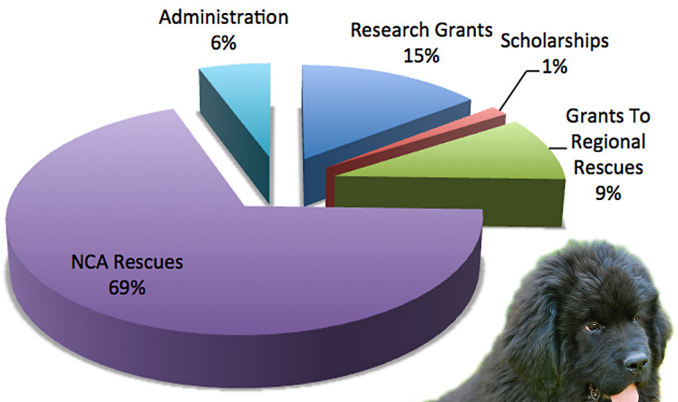
An Endowment Fund will have longevity and will provide cash annually to support many CTMB programs centering on health and rescue. Our theme "Your Gift - Their Future" is a reality. Most recently we have seen a strong increase in Estate Giving earmarked for NCA Charities. It works.

The result is that we have begun the vetting process of selecting a professional investment manager to oversee these funds. We developed a Long Term Investment Strategy to guide the process as we interview Managers. All aspects of the task will be approved by the Trustee.

We are building the foundation for long-term growth in our funding capabilities and, at the same time, continuing to provide the services that motivated our early members over 30 years ago. It really works.

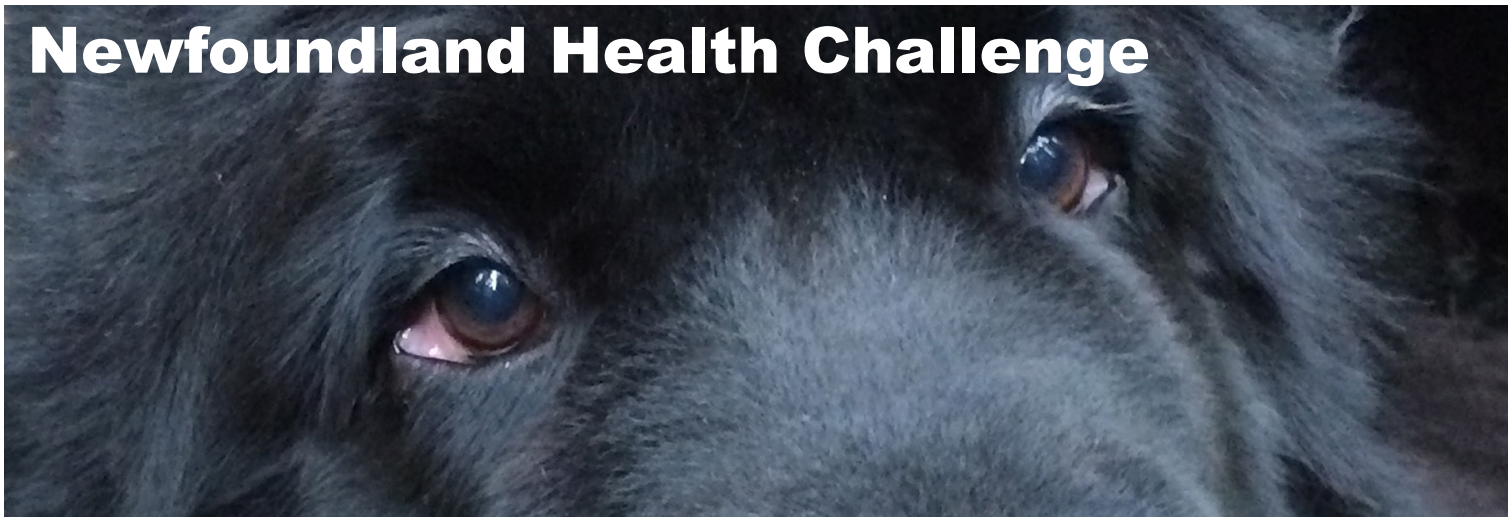
-- Andy Zinsmeyer,
CTMB Vice-President

NCA Charitable Trust
Expense Breakdown





Newfoundland Health Challenge



The Newfoundland Health Challenge has had a bittersweet year. Legacies were received, donors continue to support the health of our breed, studies benefitting the breed funded and on the horizon an updated Health Survey.

Recently the Health Challenge received 2 bequests, one from the estate of Alfred Moreton for $46,716.51 and one from the estate of Holli Jelkin for $18,848.89. In my mind, I follow the path where the Newfoundland was an integral part of their lives and though we don't know the details, they chose that part of their legacy would be for our beloved breed. The memory of their passion lives on through the Health Challenge, and thus, helping to ensure the future of our breed.

Furthermore, our commitment to health continues, a revised Newfoundland Health Survey will be released on the OFA website within the month. The time is now for this survey, the only way to guide which peer reviewed studies we fund will come from this survey. It is in your hands to give us direction on how the health of the breed is changing. It has been revised to encourage the taker. Many questions that did not provide direction have been removed, and the revisions reflect a survey that will provide answers and the changes in the health issues facing our breed.

Our sincere thanks to all who have made monetary donations, donated Newfoundland memorabilia to auction and graciously given time, talent, and energy to the Health Challenge. Each is a blessing, so to all those who donate to the Health Challenge, thank you! -- Mary Jane Spackman Chair,
Newfoundland Health Challenge

Morris Animal Foundation 2015 Funding (Partnership established 2000)

• Osteosarcoma Global Initiative Fund for multiple osteosarcoma research. Level funded: $15,000.00

• A research grant on the Role of TSLP in Canine Atopic Dermatitis - A New Target to Inhibit Itch and Inflammation in Dogs. North Carolina State University. Level Funded: $10,000.00

• A research grant on Cytogenetic Evaluation of Canine Diffuse Large B Cell Lymphoma Patients for Prognostic Signatures. Matthew Breen, chief investigator, North Carolina State University. Level funded: $10,000.00

Total to date through the Morris Animal Foundation - $250,000.00 representing 19 studies

AKC Canine Health Foundation 2015 Funding (Partnership established 1997)

• Canine Health Foundation Cancer Collaborative, Developing Markers to Diagnose and Guide Cancer Treatment in Golden Retrievers Based on Newly Discovered Heritable and Acquired Mutations. University of Minnesota. Level funded: $10,000.00

• A pilot study comparing the Functional Recovery of Dogs Undergoing TPLO Surgery with Arthroscopy or Arthrotomy. Washington State University. Level funded: $5,000.00

• A Pilot study to Test the Efficacy of Mesenchymal Stem Cells Over-Expressing IL-10 to Treat Osteoarthritis in the elbows of Senior Dogs. University of California-Davis. Level Funded: $5,000.00

• Oncology Research Program Area Support. Level funded: $11,158.83

•The cutaneous resistome of dogs: the effect of antimicrobial selective pressure on the canine microbiome. University of Pennsylvania. Level funded: $5,000.00

Total to date through the AKC Canine Health Foundation - $261,652.53 representing 46 studies.

"Memories of our lives, of our works and our deeds will continue in others." Rosa Parks



NCA Charities Long-Term Financial Management Plan

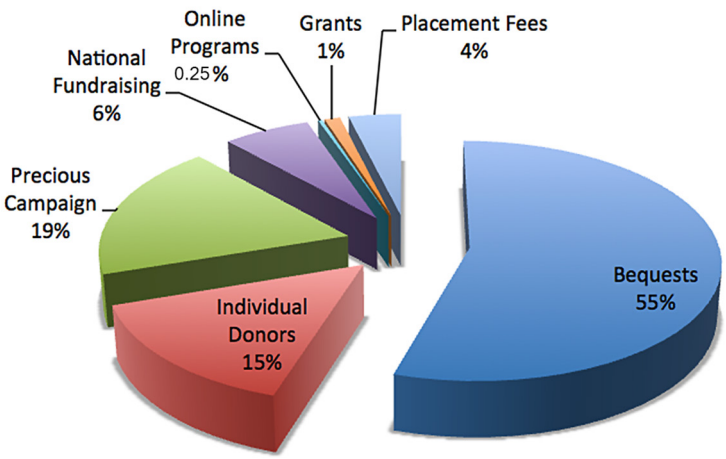
The NCA Endowment Fund provides stable longevity for the future of the Newfoundland breed. The fund will be able to provide cash on an annual basis to support many CTMB programs centered around Health and Rescue. Recently we have seen an increase in Estate Gifting earmarked for NCA charities. With the increase in capital the CTMB started to discuss the future management of the funds and will be proposing the Trustee hire a professional manager for the funds.

The main reason for considering the change in management is the size of the assets. By year end we will be managing more than $250,000. The volunteer committee members do not have the time or expertise to manage the assets for continued growth. The time has come to consider a professional financial manager.

You may ask why should we consider using a professional Manager? The main reason is that the committee may not always have a member that is capable or experienced to manage the assets as they continue to grow. To properly manage the assets, the manager needs to be involved more closely with current market conditions and changes. With a professional manager, we will create consistency that will provide the Trustee with benchmarks to evaluate the Manager's success.

What does a Professional Manager offer to donors? The Manager will offer long range perspective. In addition, the donor will have confidence that the assets will be overseen by an experienced manager who is current on market changes and trends. With this confidence, more people will be willing to consider adding NCA Charities to their Estate Planning.

NCA Charitable Trust Income Streams



The next step is for the CTMB to present to the Trustee at the next meeting (NCA Specialty in May 2016). The CTMB will recommend the skills and experience required by a Professional Manager and the criteria for investing in a conservative manner. This will allow the funds to be safely invested for the long term. The CTMB will continue to oversee the funds for the Trustee by reviewing any plan proposed by the Manager and confirm compliance with the objectives of the Trustee.

-- Kevin Gallagher



"The future belongs to those who see possibilities before they become obvious." John Sculley

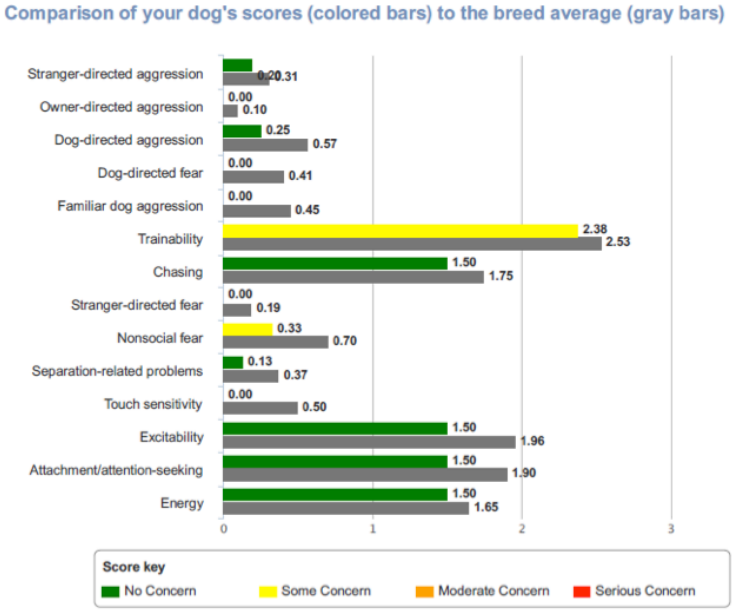
C-BARQ Temperament Survey



The CTMB, with the assistance of the Steering Committee and support of the NCA Board, distributed a survey to Newfoundland owners this winter. The goal of the survey was to characterize the behavior of Newfoundlands and support the mission of preserving and protecting the breed, especially with regard to temperament.

The survey, C-BARQ, was created by an independent research group at the University of Pennsylvania. The C-BARQ (or Canine Behavioral Assessment and Research Questionnaire) is designed to provide dog owners and professionals with standardized evaluations of canine temperament and behavior. It was developed by researchers at the Center for the Interaction of Animals and Society, and is currently the only behavioral assessment instrument of its kind to be extensively tested for reliability and validity on large samples of dogs of many breeds. The C-BARQ is simple to use, and can be completed by anyone who is reasonably familiar with a dog's typical, day-to-day behavior.

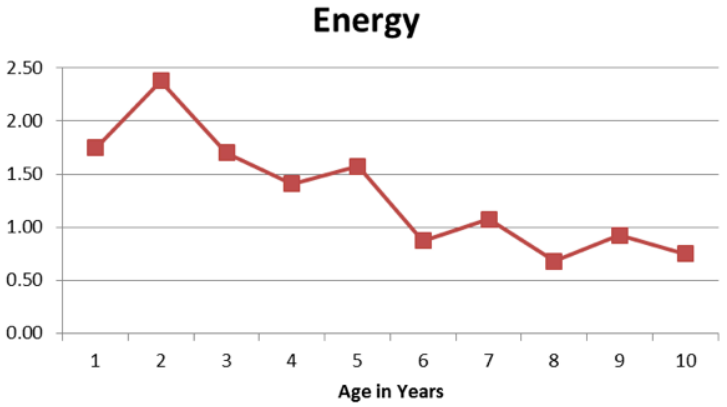
This is a chart made up of the average answers for all the dogs in the survey to date.



Overall the Newfoundlands are very consistent in temperament and the responses indicate that our breed does indeed have the sweet, stable temperament for which it is renowned. The number of dogs that are reported to NEVER show a negative behavior, whether it be fear of grooming, stairs, or aggression towards other dogs is very high, generally over 50% and sometimes 75%. The "bad behaviors" of most Newfoundlands are that they are energetic, seek attention and get excited when they see people. As of March 1, 2016 over 900 surveys have been completed.

There were two survey groups, one from the Breeders List and one open to all Newfoundlands. There is little difference (and it is probably not statistically significant in any case) between the dogs reported in either survey. The chart on the left shows the averaged scores for all of the Newfoundlands reported to C-BARQ.

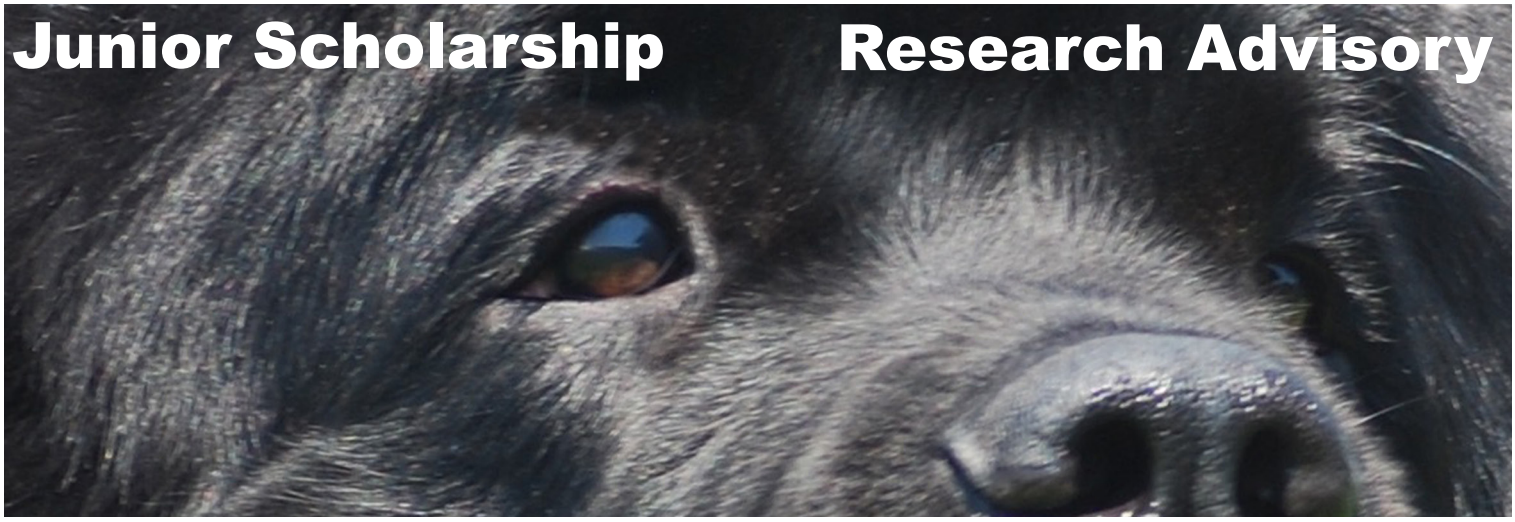
Energy level is the only behavior where a change with age was observed. It is not a surprise that it peaks at age 2 and then slowly declines with age. Otherwise all the behaviors seem pretty consistent across the life of a given dog.



continued next page

Sweetness of temperament is the hallmark of the breed.

Junior Scholarship Research Advisory



Junior Scholarship

The Newfoundland Club of America established a Scholarship Fund in 1992 with the auction proceeds from Nell Ayres' estate forwarded by the Newfoundland Club of New England. Anne Williams donated items to be auctioned at the 1996 National Specialty and designated the proceeds for the Scholarship Fund.

In 1997 the NCA Board assigned the Junior Scholarship to the NCA Charitable Trust. The original scholarship was $500 and has been increased over the years. Two outstanding Juniors, Mariah Huge and Matelyn Cobban, will each receive a $1,500 scholarship for their future education. These scholarships will be awarded at the 2016 NCA Annual Meeting in Warrick, RI.

C-BARQ (Cont'd)

From the perspective of issues that might be worth education and training efforts, these are the behaviors that had responses of "always" from 10 or more people (out of 900), so while uncommon, they probably represent a significant issue for some people.

# of responses	"4: my dog always does this"
21	Begs for food when I am eating
17	Fears stairs
12	Barks excessively
13	Escapes from the yard when given the chance
13	Coprophagia

Research Grants and the Research Advisory Committee

The CTMB works closely with the Research Advisory Committee, which evaluates research grant proposals from Morris Animal Foundation (MAF) and the Canine Health Foundation (CHF). The Committee recommends the proposals to the CTMB for funding. The NCA Trust continues to support canine research with $67,000 donated to support Canine Research in 2016.

$10,000 from the CHF Donor Advised Fund was used to support 2 pilot research studies for TPLO Surgery and Stem Cells in Elbow Osteo- Arthritis and $22,000 was donated to support CHF Canine Cancer research. Additionally, $15,000 was given to support the Morris Animal Foundation Osteosarcoma Global initiative to bring our total support of osteosarcoma research to $25,000. We also funded two research grants through MAF for $10,000 each to study Lymphoma and Atopic (Allergic) Dermatitis.

Research is very important to the future health of our Newfoundlands and all dogs and with your help the NCA Charitable Trust will continue to support research to improve the health of dogs both today and for many generations to come.



"The best way to predict the future is to create it." – Abraham Lincoln

Charitable Trust Management Board

Clyde E Dunphy, DVM	Chairman
Andy Zinsmeyer	Vice-Chairman
Mary L Price	Treasurer
Mary Jane Spackman	Secretary

Kevin Gallagher
Roger Powell
Janice Hight
Chris Plum
John Cornell, NCA Liaison

Charitable Trust Committees

Junior Scholarship	Lynne Hamilton, chair
Newfoundland Health Challenge	Mary Jane Spackman, chair
Rescue Network	Mary L. Price, chair Diane Lynch, assistant chair
Research Advisory	Tamzin Rosenwasser, chair, Steve Petsch, Cherrie Brown, Sharon Gwaltney-Brant, Allan Robins

www.ncacharities.org

"Working Towards a Safe and Healty Future for Every Newfoundland"