

**NCA Charitable Trust Management Board
Minutes of December, 2022**

The Charitable Trust Management Board (CTMB) of the Newfoundland Club of America Charitable Trust met via ZOOM™ teleconference on Monday, December 12, 2022.

Clyde E. Dunphy called the meeting to order at 7:03 pm CST. Members present were John Cornell, Mary Lou Cuddy, Clyde Dunphy, Denise Hatakeyama, Lori Littleford, Chris Plum, Roger Powell, Mary L. Price and Mary Jane Spackman.

Chairperson’s Report: Clyde Dunphy, Chair, reported his items will be covered during the meeting.

Approval of Minutes: John Cornell moved and Mary L. Price seconded to approve the minutes of November 2, 2022 as presented. The motion passed. (1 Abstention: Littleford)

Treasurer’s Report: Mary L Price, Treasurer, reported the following balances:

NCA Charitable Trust			
Balance Sheet			
November 30, 2022			
Health Challenge			72,762.64
SAS Research			18,005.70
Forelimb Anomaly Research			2,700.45
Rescue Fund			13,733.13
Scholarship Fund			6,981.67
Trust Management			15,792.85
Endowment Fund			
CTMB	0.3%	1,786.12	
ion Grant	2.2%	11,670.97	
hallenge	24.4%	129,669.45	
Rescue	56.0%	297,285.87	
holarship	3.1%	16,349.00	
restricted	<u>13.9%</u>	<u>73,942.86</u>	
	100.0%	530,704.27	<u>530,704.27</u>
			660,680.71

Mary reported that the Giving Tuesday fundraising was successful. To date, over all the different platforms, there were 72 donors (17 of which were NCA members) for a total of \$5,577.00. Not all the donations through FaceBook™ have been tabulated.

She informed the CTMB that a new notice of bequest of \$5,000 benefitting NCA Rescue and a RMD (IRA Required Minimum Distribution) of \$5,000 benefitting Forelimb Anomaly/Congenital Radial Head Luxation have been received. The Barrister grant for “Magnus” has been sent Cornell University for the TPLO surgery. The Cyber Grants credentials have been updated and a corporate matching grant totaling \$1500 has been claimed.

There was a discussion regarding the financial reports for the Annual Report and the need to determine the reporting and formatting of funds. Mary reported that the CTMB needs to review the amount of cash in the various funds.

After discussion, Lori Littleford moved and Chris Plum seconded to transfer \$10,000 from the Administrative fund and \$5,000 from Scholarship to a six-month CD at 3.5% with BMO Harris. The motion passed unanimously.

Virginia Solicitation: Clyde reported that he is still working on gathering information.

NCA Rescue: Mary reported the Rescue groups are very busy with dogs. Windy Reed took in 5 Newfoundlands just this week. She reported that producers are reducing their stocks of Newfoundlands and the breeding dogs are showing up in rescue. This is a short term problem for rescue but long term it is good news with hopefully less poor-quality puppies being produced. She reported that Rescue’s vet costs for the year are over \$125,000 with over 100 dogs coming through the service. The increase in expenses is due in part to long wait times for veterinary care due to covid related shortage.

Mary stated the four dogs involved in a cruelty case in MI, then released to Rescue after the owner surrendered them, will be featured in the *Annual Report*.

Trademarks: Chris Plum reported on the information he had received. He contacted three recommended firms with only one responding to date. It appears that the trademarks can be done for approximately \$2000. It was agreed that the following would be trademarked:

- Newfoundland Club of America Charitable Trust
- Newfoundland Club of America National Rescue
- Newfoundland Club of America Health Challenge
- Artwork with a Newfoundland's head with stars in the background
- The CTMB also uses the phrase “Your gift, their future” with the “Newf and Child” logo on our materials (The artist, Consie Powell, has given CTMB the right to use the artwork.)

Mary Jane Spackman moved and Lori Littleford seconded to authorize up to \$2000 for the trademarking of the items listed above. The motion passed unanimously. Chris will follow up with the firm with the additional questions.

Cruciate Ligament Study: The contract with Dr. Muir has been signed and the study will begin on January 1, 2023. The CTMB ratified the following motion that had previously received informal approval in an email vote.

Roger Powell moved and Chris Plum seconded a motion to fund the University of Wisconsin Grant Reference # MSN272182 Newfoundland Club of America Charitable Trust by Dr. Peter Muir, Polygenic risk score prediction of cruciate ligament rupture risk in the Newfoundland for the sum of \$48,718.00. The motion passed unanimously.

There was a clarification that Newfs participating in the study do not need to be registered with the AKC but they must have a pedigree.

Fundraising: Clyde reported on his research on online auctions. They have become mainstream. Most will pick up, sell, pack and ship. He will continue to research.

There was discussion regarding the silent auction at the National. It was agreed to have ten pieces (five for Rescue and five for Health Challenge) each of the three days.

There was discussion regarding an online store for Trust logo items. NCA Charitable Trust, NHC and Rescue will have an online store with various logo items. Online sales will not be emphasized during 30 days prior to or during the National Specialty. It was reported that Sue Miller is ready to launch rescue shirts at the beginning of January. Logo items will only be sold online, which relieves the Trust of having to carry an inventory of items. Dan Pollaro is making Trust logo items and donating his profits to the Trust. Sue Miller will oversee Rescue items and Mary Jane Spackman will oversee Health Challenge items. Clyde will work with Marylou Zimmerman to ready the online store for launch.

Mary Jane Spackman reported on fundraising for the cruciate ligament study. The goal is to raise \$50,000 and secure 50 dogs for the study. Some options for fundraising were discussed. Mary Jane will continue to work on a campaign to hopefully launch after the January meeting.

Annual Report: The articles are due in January, 2023. There was a brief discussion regarding the articles. It was suggested that corporate matching gifts and RMDs be promoted. It was agreed to include just a list of donors and do not break it down into categories for ease of assembling of the information.

Annual Report: The articles are due in January, 2023. There was a brief discussion regarding the articles. It was suggested that corporate matching gifts and RMDs be promoted. It was agreed to create a single list of donors and not a list under each fund and to not divide the donors by the amount of their total donation, just list them all alphabetically.

Research Advisory Committee: The committee is looking at three studies on ear infections and will report back to the CTMB after they rank the studies.

It was suggested that studies on eye health should be researched. Chris will follow up with the ophthalmologist that presented at a previous National for an article for *Newf Tide*.

Adjournment: At 8:55 pm CT, Mary Jane Spackman moved and Roger Powell seconded that the meeting be adjourned. The motion passed unanimously.

The next meeting will be Wednesday, January 4, 2023 at 7 pm CT.