

CTMB Meeting –February 7, 2008

The Charitable Trust Management Board (CTMB) of the Newfoundland Club of America Charitable Trust met via teleconference on February 7, 2008. Chair, Clyde E. Dunphy, called the meeting to order at 7:05 p.m., CDT. Members present were Clyde Dunphy, Dave Helming, Sandee Lovett, Mary L. Price, Andy Zinsmeyer, Janice Hight, and Mary Jane Spackman. Roger Powell and Mary W. Price were absent due to travel.

Andy Zinsmeyer moved to approve the minutes of December 13, 2007, as corrected. Janice Hight seconded. Motion passed unanimously.

Chairman's report: All annual reports were submitted to Newf Tide. Clyde received a packet of proposals from the Morris Animal Foundation including a Canine Cancer initiative. Clyde forwarded the packet to the Research Advisory Committee (RAC) for an initial review and requested a report back for the March 6, 2008 CTMB meeting.

Treasurer's report: Mary L. Price presented the Trust's cash balances as of February 5, 2007. Newfoundland Health Challenge: checking account—\$ 21,574.14; savings account—\$4,028.75; invested in CDs—\$180,175.26; Health Challenge total—\$205,778.15. Rescue Fund checking account—\$13,382.29; invested in a CD—\$10,140.34; Rescue total—\$23,522.63. Scholarship checking— \$2,000.00; invested in a CD—\$5,437.18; Scholarship total— \$7,437.18. Trust Management checking—\$3,866.28. Total Charitable Trust—\$240,604.24.

The Scholarship Fund CD, in the amount of \$5,437.18, will mature on February 25, 2008. Dave Helming moved to increase the CD by \$1000.00 from the Scholarship Fund checking account and roll this into a 13-month term CD at the best available rate. Andy Zinsmeyer seconded. Motion passed unanimously.

Mary L. Price reported that the requested financial information was received from the Canine Health Foundation (CHF)/Donor Advised Fund (DAF). The financial reports balanced and reflected a current balance of zero. This balance does not include \$13,125, which is being held in reserve by the NHC for approved grants. Clyde Dunphy left the meeting unexpectedly due to an opossum and Newfoundland "misunderstanding." When Clyde returned to the meeting, he reported that the opossum lost the confrontation and the Newfoundland was uninjured.

Mary Jane Spackman moved to transfer \$63,125 from the Newfoundland Health Challenge (NHC) to the Canine Health Foundation (CHF)-Donor Advised Fund (DAF). Janice Hight seconded. This would transfer the existing reserve for approved CHF grants and an additional \$50,000.00 for future approved Newfoundland NHC research grants. The logic behind this transfer is that the CHF earns the same interest as the NHC, the funds are designated for the Newfoundland breed, the press release regarding this transfer would encourage interest by researchers, and any potential research would be steered by RAC. Motion passed unanimously. These funds will be transferred to the DAF at the end of March 2008. A letter will be drafted by Clyde Dunphy to accompany the check and identify the top three health issues in the breed. A request for promoting research

proposals in these areas will also be included. Clyde will contact RAC and the Health and Longevity Committee (H&L) for their input in identifying the top three health issues.

It was the consensus that Mary L. Price forward the 4th Quarter Financial Report to the Trustee.

Mary L Price reported that \$78.00 has been received from Amazon.com. These funds are generated whenever the Amazon.com link on the NCA website is used to purchase goods. The NCA incurs a six percent referral fee for this service. Mary Jane Spackman moved to allocate all income from Amazon.com on a quarterly basis between the NHC and Rescue (50/50). Janice Hight seconded. Motion passed unanimously.

Mary L. Price requested that a matching gift program reminder be included on the dues notice and website. Recently a retired GE employee utilized this program to match his personal donation to the NHC. Mary will address the inclusion on the dues form and the website inclusion was tabled until the next meeting.

Secretary's report: Mary Jane sent a copy of the e-notes announcement on TOD-D (Total Open Database-DNA) to the CTMB. TOD-D includes recognition for inclusion in the DNA repository, which in turn should encourage participation in the DNA rebate program.

Old Business: Dave Helming reported that the initial statue of the Dannyquest fundraising project, Double Dare, had been officially retired and the mold destroyed. The final number of sales for Double Dare was ninety-nine. This raised \$9,194 for the NHC.

Currently Dannyquest is developing the second statue in the series. It is an action piece centering on perhaps two puppies running with a stick. The artist conception sketch will be submitted to the CTMB by the end of February for review/approval with the release coinciding with the 2008 National.

The CTMB directed Kathy Paxton to draft a letter to all current owners of Double Dare with an announcement of the second piece and the opportunity to reserve the same number on this piece. The return date to Kathy Paxton would be March 17 to reserve the number. The goal will be to complete the mailing by March 2.

Mary L. Price gave a DNA update; she has processed rebates in the amount of \$1040.00 to NCA members and \$600.00 to non-members

New Business: Andy Zinsmeyer reviewed the two types of websites available for planned giving programs. The first revolved around simple credit card accessibility while the second is more complex. This complex website would offer endowment options and a long-range giving program. He felt that this type of website would require legal counsel. Either site must be connected to the NCA site that received the most hits. Currently this would be the NCANews.org website that had 156,000 hits in December 2007. Moreover, we would need a design that will bring the audience to a gifting program. One example would be an icon centering around "Your Gift is Our Future." The icon would then direct them to the various program options. Andy Zinsmeyer, chair, Mary W. Price, Roger

Powell and Clyde Dunphy were appointed to an ad hoc committee which will present a draft proposal to the CTMB for the March meeting. It was the consensus that it would be ideal to announce this program at the 2008 National and include the theme, goals, and an April 30 debut on the website. In addition, Clyde will contact the NCA Board to apprise them of this proposal.

Mary L. Price requested approval for the sale of soft goods by Rescue in conjunction with the Rescue Silent Auction day at the 2008 National Specialty. The seed money for this was raised at the Rescue Silent Auction day at the 2007 National Specialty. Mary Jane Spackman moved the approval of \$1,153.00 for the purchase of soft goods to sell at the National Specialty by Rescue. Janice Hight seconded. Motion passed unanimously.

Mary L. Price presented a letter from the AKC Humane Fund inviting the CTMB to participate as a founding member. The AKC created this Fund as a not-for-profit educational program. Clyde moved to recommend to the Trustee, that NCA, Inc. become a founding member of the AKC Humane Fund. Andy Zinsmeyer seconded. Motion passed unanimously. Mary Jane Spackman will draft a letter for Sandee Lovett to present to the Trustee.

Mary L. Price reported that Doug and Joan Fenwick are investigating grants that Rescue may be eligible for, including one from Google.

Mary L. Price reported that she is currently involved in discussion with Pet Finders to list only the National NCA rescue contact versus the twenty-six 26 regional clubs.

The next regular meeting will be March 6 at 7:00 p.m., CDT. Clyde Dunphy motioned to adjourn at 8:45, CDT. Mary Jane Spackman seconded. Motion passed unanimously.