

YOUR GIFT THEIR FUTURE



**Newfoundland Club of America
Charitable Trust**

Annual Report 2010



Our Mission

The mission of the Newfoundland Club of America's Charitable Trust is to secure donations, to manage and distribute funding in support of research grants to study health issues affecting Newfoundlands, to provide necessary monetary aid for Newfoundland rescue assistance, and to award educational scholarships to junior Newfoundland fanciers.

Working towards a safe and healthy future for every Newfoundland since 2003.

Whether providing life saving surgery on a rescue dog or funding research to find a DNA test for cystinuria, Newfoundland fanciers have generously supported the charities of the Newfoundland Club of America. Our nationwide rescue network was one of the first breed specific rescues developed, and has been used as a model for many other AKC breed rescue programs. The Newfoundland Health Challenge has worked tirelessly to find exemplary research programs to address the health issues facing these giants of the dog world.



Cassie now lives in her forever home, thanks to the NCA Rescue Service.

Since 2003, The NCA Charitable Trust has been the financial steward of these programs. The goal of the Trust is to raise needed funds, steward the resources wisely and invest in rescue programs and research studies that will most benefit our breed. The trust also administers the junior scholarship program, recognizing excellence in the next generation of Newfoundland fanciers and encouraging participation in breed activities.

“The NCA Charitable Trust puts the resources of devoted Newfoundland fanciers right where they can do the most good, rescuing Newfoundlands in need, supporting research for healthier Newfoundlands now and in the future, and sponsoring scholarships for young breed fanciers who will one day be the guardians of our gentle giants. As part of the only organization in the United States devoted solely to the well being of these magnificent dogs, the Newfoundland Club of America fully supports the work of the Charitable Trust, and hopes that every NCA member and Newfoundland owner will do the same.”

- Roger Frey, president, Newfoundland Club of America

Charitable Trust Management Board

Clyde E Dunphy, DVM Chairman

David Helming Vice-Chairman

Mary L Price Treasurer

Mary Jane Spackman Secretary

Mary W Price Board member

Roger Powell Board Member

Janice Hight Board member

Andy Zinsmeyer Board Member

Jacqueline Brellochs Board member

Charitable Trust Committees

Junior Scholarship Lynne Hamilton, chair, Kaitlyn Anderson, Kathy Hartke

Newfoundland Health Challenge Mary Jane Spackman, chair

Rescue Network Mary L. Price, chair Diane Lynch, co-chair

Research Advisory Tamzin Rosenwaser, chair, Edith Markoff, Cherrie Brown, Sharon Gwaltney-Brant, Allan Robins, Steve Petsch



NCA Newfoundland Health Challenge

The Newfoundland Health Challenge--an aggressive fund-raising campaign aimed at raising tens of thousands of dollars in the coming years to fund Newfoundland-related health research--was created to fight for better health within the breed.

Challenge dollars may be matched by funds from other organizations such as the AKC's Canine Health Foundation or the Morris Animal Foundation. Or the NCA may choose to team up with other parent breed clubs to fund a large study.

The Challenge is not a quick fix. It is a long-term commitment. It may take many years and many different studies and research projects to make a better world for our Newfoundlands.

"The Challenge is about making every effort to give our beloved Newfoundlands long, healthy lives," said Jan Boggio, founding co-chair.

Since its inception, the Health Challenge has funded studies on Bloat, Lymphoma, Cranial Cruciate Rupture, Osteosarcoma, Osteoarthritis and Cystinuria. After funding research that helped find a genetic marker for cystinuria in Newfoundland dogs, the Newfoundland Health Challenge also funded rebates for NCA members that allowed 925 dogs to be tested for the disease and allowed for the virtual elimination of cystinuria affected dogs.

The NCA Trust has developed a good working relationship with the Morris Animal Foundation (MAF) to sponsor research grants that may produce results that will directly benefit our beloved Newfoundlands. We are proud to partner with MAF and to that end we have approved \$13,000 this past year for Canine research involving osteosarcoma and lymphoma. We are currently evaluating research grants from the AKC Canine Health Foundation and may begin funding these studies in the near future. All prospective studies are reviewed by the Research Advisory Committee, which recommends to the Charitable Trust Management Board those studies that best fit our funding priorities.

One of the major projects of the Charitable Trust this year was the development of the Doppler Rebate Program with the goal of raising awareness to the importance of cardiac evaluation in breeding Newfoundlands and help subsidize the cost of doppler cardiac ultrasound evaluation. This program began in January of 2011 and continues today, details of the program are available on the Trust website.



Another major initiative that the Charitable Trust has undertaken this year, at the request of the NCA Board, is the development of a scientific health survey to access the health issues that are currently affecting our newfoundlands. This health information will better help us to develop a strategy that will make prudent use of our research funds. This survey is near completion and will be deployed through the Orthopedic Foundation for Animals (OFA) and will be available later this year on their website www.offa.org. This survey will be strictly confidential and will be maintained by the OFA within their database. Ongoing results will be available in real time with full results being available at the end of the survey.

The NCA Newfoundland Health Challenge has also been wholly supportive of the CHIC DNA Databank. The CHIC (Canine Health Information Center) DNA Repository began in September 2005 as a pilot program with the Golden Retriever Club of America. It is co-sponsored by the Orthopedic Foundation for Animals (OFA) and the AKC Canine Health Foundation (CHF). The repository collects and stores canine DNA samples, along with corresponding pedigree and health history information, to facilitate research and testing aimed at reducing the incidence of inherited disease in dogs. This repository has four main objectives: 1) to facilitate more rapid research by expediting the sample collection process and allowing investigators access to a bank of DNA information; 2) to provide researchers with optimized family groups needed for research; 3) to allow breeders to take advantage of future DNA-based disease tests as they become available; and 4) to improve the likelihood of genetic discovery by fostering collaboration between breeders and owners and the research community.

To date there are over 1100 Newfoundland dogs with DNA stored in this databank. This makes our breed very attractive to researchers, with accessible DNA and family grouping already stored. To encourage participation in this program, the Health Challenge has funded collection clinics at

National Specialty Shows, provided rebates for individual submissions of DNA and provided grants to Regional Clubs that host DNA collection clinics.



DNA Collection Clinic at the 2010 National, supported in part by a grant from the Newfoundland Health Challenge.



NCA Newfoundland Rescue Service

Since 1984, the NCA Rescue Service has helped Newfoundland dogs all across the country find safe and happy forever homes. The Newfoundland Club of America Rescue Service accepts Newfoundlands surrendered for placement in new permanent homes. The NCA Rescue Service also provides referrals to potential adoptive homes.

The NCA encourages breeders of Newfoundlands to make a lifelong commitment to all Newfoundlands they produce and supports this commitment when it exists.

It is the basic goal of the NCA Rescue Service to assist Regional Clubs in an advisory capacity to establish or operate a rescue service to assist Newfoundlands whenever possible. If the NCA Rescue Service becomes aware of a rescue situation within any regional club territory, the first step is to contact the president and the rescue chair of the regional club to notify them of the situation. NCA Rescue works with volunteer NCA members where no Regional Club exists or the local Regional Club does not have a rescue program.

Newfoundlands are assisted in the following manner:

1. Acquired - found or abandoned strays in municipal animal control shelters
 - from humane shelters
 - from individual owners
2. Boarded - with the Newfoundlands breeder, at no cost to NCA
 - with NCA member who donates care for a rescued Newfoundland
 - with NCA member who may be reimbursed at reasonable per diem to be paid by the Newfoundland's breeder, or NCA Rescue
 - with others who donate care or are reimbursed
3. Medical Care - provided by veterinarians who may donate services or offer discount Rescue rates. These services include routine care (inoculations, worming, etc.), diagnosis, and follow up care.
4. Euthanasia - due to aggressive temperament
 - due to extremely poor health, diseased, or as advised by veterinarian.
5. Spay/Neuter - all Newfoundlands placed must be neutered or spayed unless medically contraindicated by a veterinarian.



Mollie came to SCNC Rescue with major health issues. Thanks to a life-saving grant from the NCA Rescue Service, she received much needed veterinary care and has been adopted into a loving forever home.

NCA Regional Clubs are assisted in rescue efforts in the following manner:

1. Informational Support
 - start up procedures
 - training
 - evaluation techniques
 - follow-up support
 - guidance during a rescue operation
2. Financial Support
 - loans, which are to be repaid
 - grants, which are not expected to be repaid

During 2010 new fundraising projects at the 2010 NCA National Specialty, the Swim for Newfs Program and generous donations from NCA members and others provided funding for veterinary care and other expenses for 31 Newfoundlands and grants to four regional clubs.

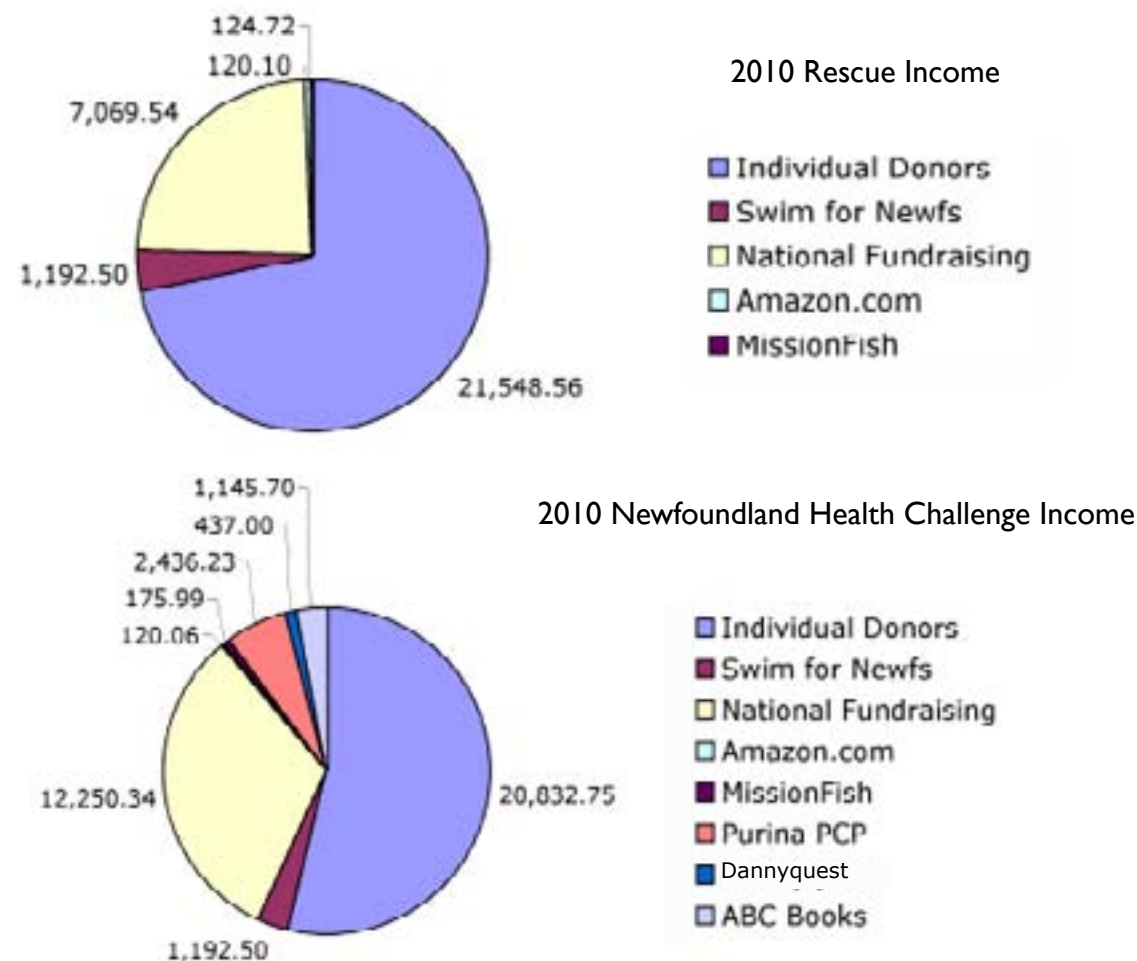
Diane Lynch, Assistant Rescue Chair, manages requests for Rescue information and referrals that are generated from various sources such as the NCA website, AKC website and offices, and others. In 2010 a PetFinder™ account was established to post available dogs in the NCA program, available dogs through the NCA and NCA Regional Clubs are also posted on Facebook™, using social media to find homes for dogs in need.

Counseling owners resulted in recommendations for 75 Newfoundlands to be surrendered and 3 to be euthanized due to unreliable aggressive behavior. 142 adoption referrals were sent to regional clubs' Rescue Services and NCA Rescue volunteers for follow-up.

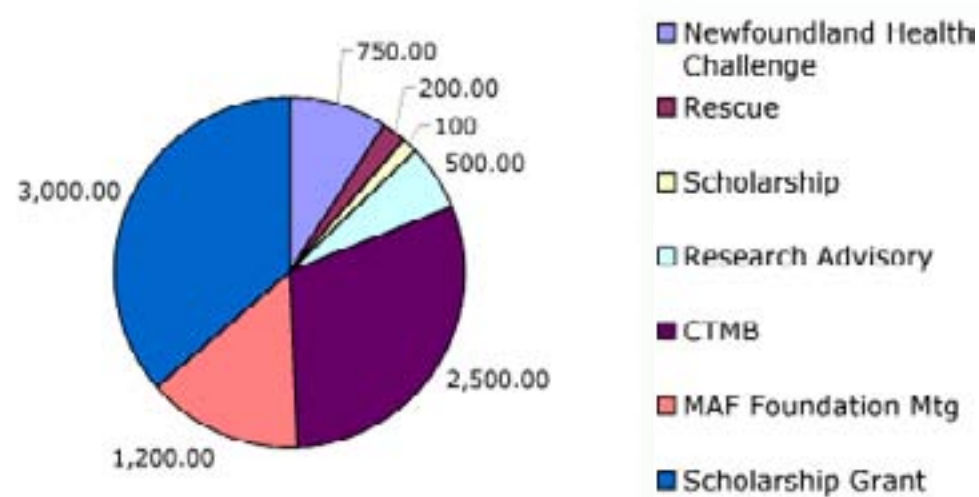
In 2010 NCA Rescue policies were reviewed and updated to reflect changes in resources and other opportunities.



NCA Charitable Trust Financial Information

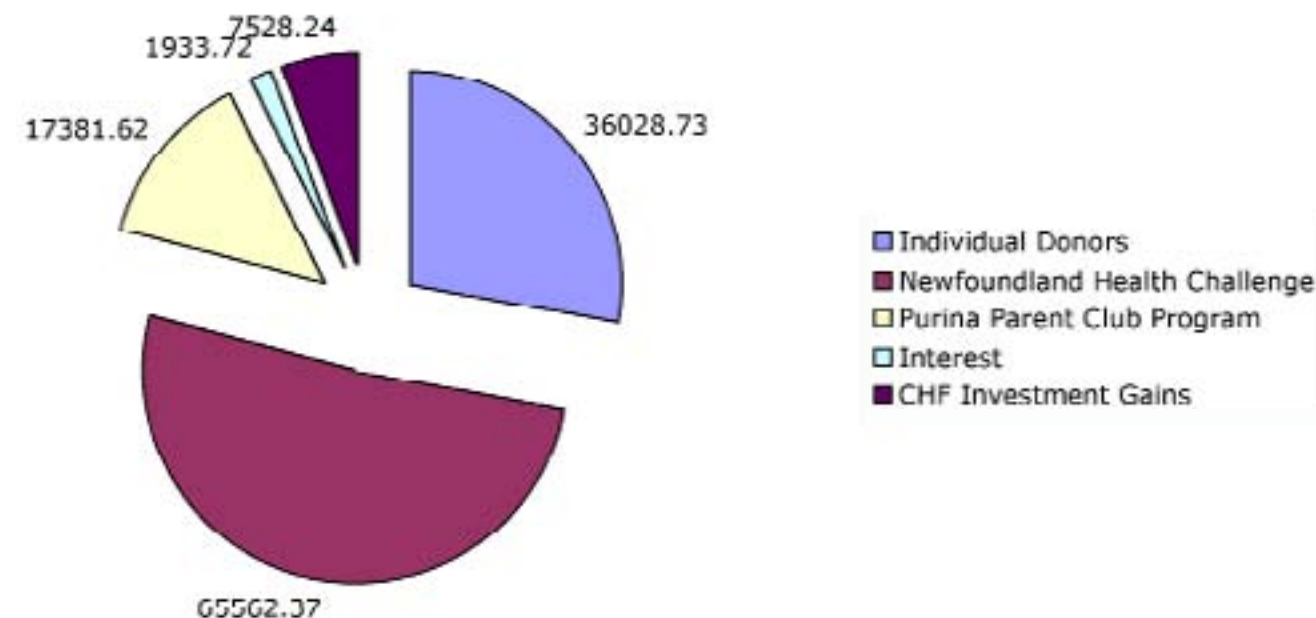


2010 Charitable Trust Administrative Expenses



The NCA provides a yearly grant to the Charitable Trust for administrative expenses. No donated monies are ever used for fundraising, advertising or administrative expenses. 100% of every donation is used for program activities.

AKC Donor Advised Fund - Newfoundland Dog



The AKC Canine Health Foundation hosts Donor Advised Funds for each breed. The Charitable Trust leverages this fund to pool resources for multiple breed funds, and to take advantage of AKC matching funds for many grants. This graphic shows the breakdown of total (1999-2010) contributions to the Newfoundland designated fund in the AKC CHF.

The Charitable Trust has funded numerous studies through the AKC CHF including:

- I313 - Genetic Marker for Familial Aortic Stenosis \$7500.00
- I131 - Genetic Background, Angiogenic Phenotype in Cancer \$10,000.00
- I142 - Balloon Valvoplasty - SAS \$10,000.00
- 845 - Glycoprotein function \$31,709.00
- I130 - Min. Residual Disease - Lymphoma \$5000.00
- I113 - Stem Cells - Lymphoma \$5000.00
- 1046 - Ezrin in Osteosarcoma \$2000.00
- 2616 - Molecular Analysis of Osteoarthritis \$3000.00
- 2405 - Inhibition of Collagenolysis - Cruciate \$6000.00
- 373 - Mapping Osteosarcoma Genes \$2500.00
- 705 - Fluorine-18-Fluorodeoxyglucose Uptake \$500.00



Looking Forward



Ringside Silent Auctions raise funds for Health Challenge and Rescue

The NCA Charitable Trust relies solely on the donations of supporters to fund our work. We receive an annual grant from the NCA to cover our administrative costs, guaranteeing that 100% of your donations go directly to the programs that are doing so much good for the Newfoundland breed. We realize that everyone has a different financial background, and we offer many ways for supporters to help us provide a safe and healthy future for every Newfoundland.

Each year at the National Specialty, both the Health Challenge and Rescue Service offer soft goods for sale, along with ringside silent auctions. Several of the pieces at the Fine Arts Auction are also designated as pieces to fund NCA charities.

Ongoing partnerships with Amazon.com™ and eBay™ provide online fundraising opportunities, along with safe and secure online donations accepted through PayPal™.

NCA Charities has paired with talented artists such as Consie Powell, and the sculptors at Dannyquest™ to provide limited-edition artwork that benefits the Newfoundland Health Challenge. The NCA has also designated that dollars raised via the Purina Parent Club Partnership Program be designated for Health Challenge as well.

For the last decade the Charitable Trust Management Board (CTMB) has been known for its thoughtful allocation of your donations to aid Newfoundlands in Rescue, Health and Education initiatives. The CTMB now moves into a new phase of fund management with the establishment of the Newfoundland Endowment Fund within the NCA Charitable Trust. Initial funding of the endowment was made possible by recent contributions from the estates of two previous NCA members and an anonymous donation.

The long-term goal of the CTMB is to grow the Endowment Fund to become a source of income that can support Rescue, Health and Education issues.

“From the early beginnings of the NCA Donations committee to the NCA Charitable Trust, the goal was the formation of a fund to be a long term source of dollars to fund research, rescue and health education. This goal has been fulfilled with the creation of the Endowment Fund” -- Clyde Dunphy DVM, CTMB Chairman.

All of us, individually and collectively, want to believe that we can make a difference. We look for ways to use our time, our talent and our money to make positive changes in our world. However, we often feel frustrated by the short-term duration of the work that we do. We work hard to gather support and budget wisely, every year, year after year. We organize successful silent auctions, straw draws and change drives, raising much-needed funds for special projects, but as soon as they are over, we start planning for the next one, because the need will return. Well, we can't effectively plan several years of annual budgets at once, and we can't effectively organize more than one year's fundraiser at a time, but we can take some other steps that will have a long-term positive impact on our breed.

An endowment fund is one of those steps. An endowment fund is a repository for long-term gifts from many donors. It is also a resource for long-term plans and projects, plans and projects that may not find sufficient resources in annual budgets.

A major benefit of the Endowment Fund is that Newfoundland lovers can now include a gift in their Will or Estate designating the Endowment as the repository of these funds. This will ensure that your gift will continue to support the work of the Charitable Trust for many, many years to come. Other donations of monies or Newfoundland memorabilia or collections may also be donated to the Trust to be included in the Endowment Fund.

Like a Newf puppy, who quickly grows to an adult, the Newfoundland Endowment Fund will also grow. Please consider including the Newfoundland Endowment Fund in your Estate Planning.

For more information on the many ways you can help grow the Newfoundland Endowment Fund, please visit the Giving Center online or contact Andy Zinsmeyer.



Consie Powell autographs copies of her book to benefit the Health Challenge

