

CTMB Meeting – November 4, 2009

The Charitable Trust Management Board (CTMB) of the Newfoundland Club of America Charitable Trust met via teleconference on November 4, 2009. Clyde E. Dunphy called the meeting to order at 7:21 p.m. CDT. Members present were Clyde Dunphy, Dave Helming, Mary L. Price, Mary W. Price, Andy Zinsmeyer and Mary Lou Roberts. Mary Jane Spackman, Roger Powell and Janice Hight were absent. Dave Helming moved to approve the minutes of September 16, 2009, as corrected. Andy Zinsmeyer seconded. Motion passed unanimously.

Chairman's Report: Clyde reported that he and Andy Zinsmeyer attended the AKC Canine Health Foundation Parent Club Conference in Saint Louis, Missouri. Over 220 breed club representatives were in attendance and heard fifteen scientific and informational seminars over the two and a half day conference. Christine Haakenson presented the CHF Research Grants approved for 2010 and outlined the process by which those grants are approved. Additional information will be presented in Newf Tide.

Treasurer's Report: Mary L. Price reported the Trust's cash balances as of October 31, 2009. Newfoundland Health Challenge: checking account—\$2,865.14 savings account—\$43,370.52 invested in CDs—\$34,208.47; Health Challenge total—\$79,444.13. Rescue Fund checking account—\$15,659.98; invested in a CD—\$10,743.34 Rescue total—\$26,403.34 Scholarship checking— \$ 0; invested in a CD—\$6,766.03; Scholarship total— \$6,766.03. Trust Management checking—\$7,750.07. Total Charitable Trust—\$120,363.55. Note: Of the NHC balance of \$79,444.13, \$5,100.00 is committed to the DNA Rebate program leaving an available NHC balance of \$74,344.13.

The balance sheet reflects the AKC Canine Health Foundation, Donor Advised Fund balance of \$100,864.89. Mary L Price reported that the NCA Trust had applied for and received approval for a Pedigree Foundation Grant with limited license to use the Pedigree Foundation Logo. Mary also, presented the NCA Charitable Trust balances for the Quarter ending September 30, 2009 to be printed in NT and presented to the Trustee. Andy Zinsmeyer moved and Dave Helming seconded a motion to approve the Treasurer's report as submitted. Motion passed unanimously.

Secretary's Report: No report

Old Business: Marylou Zimmerman joined the teleconference at 7:30 PM. Marylou presented an overview of *Facebook* and how charitable organizations can benefit and participate in this online social networking website. Organizations may post an information page and people can become fans, post pictures, and start discussions. The NCA Trust is a 501c3 organization and will be listed as a cause through *Guide Star* and can be used as tool to drive fundraising and raise awareness to our charitable causes. Marylou will be the administrator for the *Facebook* website to oversee postings and place announcements.

A discussion followed on the use of *Facebook* for announcements and links to our web page and could be use to post pictures for Newfoundland Rescue. Andy Zinsmeyer presented for discussion the concept of an online auction for 501c3 organizations to give away tickets to create a buzz, however it was the consensus that *Facebook* may prove more advantageous in the future. *Facebook.com* has a very different audience from the NCA and NCA Trust websites and may open the door to many new opportunities.

The CTMB thanked Marylou Zimmerman for her excellent explanation of the use of *Facebook* and her great job of keeping the NCA Trust website updated.

New Business: Mary Lou Roberts reported that she had reported to the NCA Trustee the CHF Research Grants that were approved by CTMB for funding from the Newfoundland breed Donor Advised Fund at the Canine Health Foundation. She also indicated that a discussion was held by the NCA Board about the current review policy used by the CTMB to approved research grants for funding. The CTMB feels that the guidelines for the Research Advisory Committee and the CTMB guidelines and operating procedures in place are appropriate.

Dave Helming reported that the Dannyquest #3 "Mine" are still available for purchase. Thirty-two statues are left for sale and a notice will go out in *e-notes*.

Cyde reported that the revision to the CTMB Policy Manual is seventy-five percent complete.

The next meeting of the CTMB will be at 7:15 CDT on Wednesday, December 9, 2009.

Andy Zinsmeyer moved to adjourn at 8:37 PM CDT, Dave Helming seconded.

Motion passed unanimously.