

## **CTMB Meeting – April 2, 2008**

The Charitable Trust Management Board (CTMB) of the Newfoundland Club of America Charitable Trust met via teleconference on April 2, 2008. Chair, Clyde E. Dunphy, called the meeting to order at 7:36 p.m., CDT. Members present were Clyde Dunphy, Dave Helming, Sandee Lovett, Mary L. Price, Mary W. Price, Andy Zinsmeyer, Janice Hight and Mary Jane Spackman.

Andy Zinsmeyer moved to approve the minutes of March 7, 2008, as corrected. Sandee Lovett seconded. Motion passed unanimously.

**Chairman's report:** Clyde Dunphy completed the letter (attached) to accompany the \$63,125.00 transfer to the Canine Health Foundation/Donor Advised Fund.

Clyde completed the research on the cost of advertising in various veterinary journals. He noted that ads in the Journal of American Veterinary Medical Association (JAVMA) usually referred to job opportunities whereas the American Journal of Veterinary Research (AJVR) focused on the desired research proposal area. The cost of a quarter-page ad in AJVR would be \$1,400 for a one-time appearance, which effectively eliminates it due to cost. Discussion followed on how to reach the desired audience. Roger suggested the correct venue would be an appropriate list serve. Roger will research information for a list. Roger will also review vet journals on an ongoing basis for grant announcements or calls for proposal.

Tamzin Rossenwaser joined meeting at 8:04.

**Treasurer's report:** Mary L. Price presented the Trust's cash balances as of March 30, 2008. Newfoundland Health Challenge: checking account—\$ 117.44; savings account—\$32.06; invested in CDs—\$140,004.49; Health Challenge total—\$140,153.99. Rescue Fund checking account—\$12,173.09; invested in a CD—\$10,140.34; Rescue total—\$22,313.43. Scholarship checking— \$1,000.00; invested in a CD—\$6,525.48; Scholarship total— \$7,525.48. Trust Management checking—\$3,453.21. Total Charitable Trust—\$173,446.11.

The current balance (\$63,125.00) of the Canine Health Foundation/Donor Advised Fund (CHF/DAF) will be reported following the CTMB total on each treasurer's report. This will also reflect any changes to the balance.

**Secretary's report:** Mary Jane Spackman reported that she had contacted Morris Animal Foundation concerning the status of research projects pertinent to Newfoundlands. Tobie McPhail, Manager, Scientific Programs & Advancement of Morris Foundation, reported that a confidentiality agreement was not in place with the NCA or the Research Advisory Committee (RAC). Mary Jane requested a confidentiality agreement be sent to Tamzin Rossenwaser and a cover letter to the CTMB in order to establish a working relationship between the CTMB and Morris. (letter attached) The confidentiality agreement was sent to Tamzin for signature.

**Old Business:** The NCA Board approved placing a reminder on the dues-renewal form regarding the availability of employer matching funds. Mary L. Price will insure inclusion of same on the donation coupon for the Newfoundland Health Challenge (NHC) and Rescue. Mary will also follow through with the CTMB Gift Program when up and running.

**New Business:** To date ~~forty~~ 40 numbered pieces of *Can't Catch Me* have been pre-ordered. An additional 24 will be available for purchase at the 2008 National Specialty where it will officially unveiled. A flyer will also be included in each welcome packet at the National. The website also includes the announcement and an ad will appear in the next issue of *Newf Tide*. A plan was approved to retire *Can't Catch Me* at the 2009 National with the unveiling of piece number three. Dave Helming will contact Dee Burdick to begin work on the design for the third piece in the series.

Tamzin Rossenwaser reported that she received the Morris Animal Foundation (MAF) confidentiality agreement and will mail it by April 7. RAC will immediately begin the review of the ACL proposal by Dr. Wilke. The RAC evaluation of study will be completed by and reported to the CTMB by the meeting on Wednesday, May 14. Tamzin agreed that the focus of RAC would be establishing a working relationship with MAF.

Tamzin also reported on the DNA repository and the mission to reach out to individuals, emphasizing that research is the future.

Tamzin left the meeting at 8:52. CDT.

Andy Zinsmeyer reported on the Gift Program and the logo as designed by Consie Powell. Mary Jane Spackman moved to approve the logo. Janice Hight seconded.

Motion passed unanimously. The CTMB extended it thanks to Consie Powell for her talent, time, and energy devoted to the logo.

Andy requested permission to have a banner bearing the logo prepared for the National Specialty. It would include the motto, *Your gift/His future*, and include a reference to Rescue, NHC, and the Junior Scholarship Fund. The banner would be used in conjunction with the introduction of the Gift program at the Annual Meeting. Sandee Lovett will request placement on the agenda of the Annual Meeting.

Janice Hight moved to approve the wording/slogan *Your gift/His future*. Mary Jane Spackman seconded. Motion passed unanimously

Andy Zinsmeyer will continue working with Marylou Zimmerman on the online debut of the gift program

Clyde will try to arrange a meeting of the CTMB at the National Specialty. This will be dependent upon individual schedules.

Dave Helming and Clyde Dunphy will revise the CTMB mission statement and present to CTMB for approval.

The secretary presented a request from the Meredith Reggie for an update on research projects for the July 1 deadline of *Newf Tide*. Dave will work with Tamzin to complete this.

The 2008 CTMB Committee recommendations are as follows:

Rescue Chairman: Mary L Price.

Assistant Rescue Chair to handle the day-to-day operations of rescue under the guidance of the Chairman: Diane Lynch.

Policy and Procedures: Andy Zinsmeyer.

Newfoundland Health Challenge: Mary Jane Spackman, chair; members: Dave Helming, Beverly Cusac, and Kathy Paxton.

Junior Scholarship: Steve McAdams, chair; members: Ingrid Lyden and Jill Britton.

Research Advisory Committee: Tamzin Rossenwaser, chair; Edith Markoff, Cathy Sands, Cherrie Brown, and Sharon Brandt.

Janice Hight moved to approve committee appointments as presented. Sandee Lovett seconded. Motion passed unanimously.

Clyde Dunphy will submit committee appointments to the Trustee.

The next meeting of the CTMB will be at 7:30 CDT on Wednesday, May 14, 2008.

Janice Hight made a motion to adjourn at 9:22. Mary Jane Spackman seconded. Motion carried unanimously.